

FOR IMMEDIATE RELEASE

October 12, 2011

GOODWILL OPENS SUIT YOURSELF BOUTIQUE ON TYLER ST.

**PITTSFIELD, MA** – Goodwill Industries of the Berkshires recently opened the Suit YourSelf Boutique at the Training Center, 158 Tyler St, Pittsfield. The public is invited to an Open House on Friday November 4 from 12 Noon to 4 PM, to view the new boutique space. Light refreshments will be served.

The "Suit YourSelf" program provides workplace attire to promote and support residents of Berkshire County and the surrounding area who are entering or re-entering the workforce. When referred from a participating agency, individuals will receive personal assistance with selecting business clothing for job interviews, including accessories. Additional outfits will be provided when the individual is hired for a job.

Suit YourSelf is a local initiative started in 2005 by a cooperative effort of local community organizations including Zonta of Berkshire County, the Massachusetts Rehabilitation Commission, Berkshire Business and Professional Women, Berkshire Community Action Council, the Christian Center, Mature Workers Inc. and the Corporation for Public Management.

Suit YourSelf accepts new, nearly new and clean clothing (on hangers, please) for all work attire including casual and dress. We also accept new and nearly new shoes and accessories. Donations are accepted Monday through Saturday at the Goodwill Tyler St Donation center. Please mark the donation for "Suit YourSelf".

Goodwill Industries of the Berkshires is a social enterprise that funds job training and employment placement and community programs like Suit Yourself by selling donated clothes and household items at local Goodwill retail stores. When you donate to Goodwill, you are donating to your community. When you make a purchase at a Goodwill store, you are funding job training in the community. Goodwill operates retail stores in Pittsfield, Adams and Bennington VT.

For more information about the Suit YourSelf program and Goodwill, please contact Frank Engels, Goodwill CEO at (413) 442 0061 or visit [www.goodwill-berkshires.org](http://www.goodwill-berkshires.org).

#### PRESS CONTACT

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