

## NEWS RELEASE

### For Immediate Release

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### **Goodwill to Hold Grand Reopening of Bennington Store on Sept. 30**

Festivities at the celebration will include a ribbon cutting, live music, face painting, hourly giveaways, store specials and more

PITTSFIELD, Mass. (Sept. 22, 2017) — Goodwill of the Berkshires and Southern Vermont announces that will a hold a grand reopening celebration of its recently renovated store in Bennington, located at 215 North St. (Rt. 7), on Saturday, Sept. 30 from 9 a.m. to 7 p.m.

A ribbon cutting ceremony will be held at the store at 11 a.m. The public is invited to attend the event, which will feature remarks by store manager Karen Harrington, who is celebrating her first anniversary with Goodwill, and assistant manager Lena Stearns. State Rep. Mary A. Morrissey (R-Bennington) is scheduled to attend the event.

Apple cider and cookies will be served, along with salted caramel apple juice and bottled water generously donated by Stop & Shop in North Adams. Festivities will include face painting and live music by Ben Mackin, store specials, and a sidewalk sale of items priced at 99 cents.

A raffle will be held hourly from 9 a.m. to 6 p.m. Door prizes include gift baskets, merchandise, and gift certificates from Bennington Pizza House, Belizimo and The Clip Shop hair salons, and J&J Auto Polishing.

Goodwill's newly renovated operation in Bennington offers customers a pleasant shopping experience with wide aisles, new fixtures, fitting rooms, product displays and signage, and an excellent selection of high-quality new and gently used merchandise that will be restocked hourly, said David Twiggs, CEO of Goodwill of the Berkshires and Southern Vermont. Shoppers will find seasonal clothing for children, teens and adults, shoes, jewelry, furniture, books, and household and media items, he added.

“This recently refreshed and well-organized store provides the community with a wonderful shopping experience,” Twiggs said.

The nonprofit organization operates a total of five other stores in western Massachusetts and southern Vermont.

The Goodwill Store in Bennington is open daily, Monday through Saturday from 9 a.m. to 7 p.m. and Sunday from 11 a.m. to 7 p.m. For more information, call 802-442-4285 and visit [goodwill-berkshires.org](http://goodwill-berkshires.org) and [facebook.com/GoodwillBerkshires](https://facebook.com/GoodwillBerkshires).

The site also has a donation center where people are encouraged to drop off items for resale, including donations of gently used and new clothing, housewares, furniture, small electronics, and computer equipment and peripherals. Donors can receive a tax-deductible receipt for their donations. For a list of donation locations, hours, and items to donate see [www.goodwill-berkshires.org/wheretodonate](http://www.goodwill-berkshires.org/wheretodonate).

### **About Goodwill of the Berkshires and Southern Vermont**

Goodwill funds job skill training, employment placement services and other community-based programs through its recycling initiatives, including sales of donated clothing and household items at Goodwill retail stores.

Founded in 1956, Goodwill of the Berkshires and Southern Vermont is an innovative and sustainable social enterprise that helps people in our communities enhance the dignity and the quality of life, gaining confidence, pride, independence, and self-sufficiency through employment training and other support services, in collaboration with local resources.

For more information, call Goodwill of the Berkshires and Southern Vermont, 158 Tyler St., Pittsfield, at 413-442-0061 or visit [goodwill-berkshires.org](http://goodwill-berkshires.org).

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### **Calendar Listing:**

#### **Saturday, Sept. 30**

#### **Grand Reopening of Goodwill Store in Bennington**

Celebration of Goodwill of the Berkshires and Southern Vermont's newly renovated store in Bennington. Ribbon cutting and opening remarks. 11 a.m. Live music, face painting, hourly giveaways, and store specials. 9 a.m. to 7 p.m. 215 North St. (Rt. 7), Bennington. 802-442-4285.